

REAL CONNECTIONS.
GLOBAL MARKETS.
BIGGER OPPORTUNITIES.

SPANISH FOR A BRIGHTER BUSINESS CAREER

LANGUAGE SKILLS. GLOBAL MARKETS.
REAL-WORLD IMPACT.

*Global business
has no borders*

WHY SPANISH MATTERS FOR BUSINESS MAJORS



ACCESS TO GROWING MARKETS

Spanish helps you communicate with customers, clients, and business partners across the United States, Latin America, and Spain—some of the fastest-growing and most dynamic markets in the world.



STRONGER INTERCULTURAL COMMUNICATION

Language and cultural knowledge help you build trust, negotiate effectively, and work successfully with diverse teams, clients, and communities.



EXPANDED INTERNSHIP AND JOB OPPORTUNITIES

Spanish opens doors to internships and careers with multinational companies, startups, government agencies, and nonprofit organizations, both in the U.S. and abroad.



STAND OUT IN A COMPETITIVE JOB MARKET

Bilingual skills make you a stronger candidate for careers in international business, marketing, finance, supply chain management, consulting, entrepreneurship, and more.

SPANISH: A GLOBAL BUSINESS LANGUAGE



IN THE UNITED STATES

Nearly **14%** of Americans age 5+ speak Spanish at home, representing roughly **45 million people**.



AROUND THE WORLD

More than **600 million people** are potential Spanish speakers, about **7.5%** of the world's population. Nearly **500 million** are native speakers.

ONE LANGUAGE.
A MARKET OF
600+ MILLION.

Sources: U.S. Census Bureau (2022); Instituto Cervantes (2023).

CAREERS & OPPORTUNITIES

Spanish can open doors to meaningful work in:

- International business and global markets
- Marketing and market research
- Finance and banking
- Supply chain management and logistics
- Consulting
- Entrepreneurship and small business development
- Tourism, hospitality, and event management
- Nonprofit and social enterprise work
- Government and economic development
- And many other careers that connect people, businesses, and communities across borders



BUILD YOUR NETWORK. EXPAND YOUR PERSPECTIVE.
SPANISH GIVES YOU A COMPETITIVE ADVANTAGE.



DEPARTMENT OF
SPANISH &
PORTUGUESE

Contact us to
learn more!



A SECOND MAJOR OR MINOR

ROADMAP: Start Sophomore Year. Finish By Senior Year

SECOND MAJOR IN SPANISH

● TAKE TWO OF THESE COURSES, OUR ONLY PRE-REQUISITES, IN ANY SEMESTER AND IN ANY ORDER:

- ☐ CHOOSE ONE: SPAN 301 OR SPAN 305
TOPICS IN HISPANIC CULTURE • MEDICAL SPANISH AND PUBLIC HEALTH
- ☐ SPAN 302: ADVANCED WRITING IN SPANISH

● THEN TAKE TWO COURSES FROM THESE CLUSTERS IN ANY ORDER

- ☐ CHOOSE ONE: SPAN 350, 351, 352, OR 371
SOUND PATTERNS • LINGUISTICS • GRAMMAR IN SOCIETY • SPANISH OF THE SOUTHWEST
- ☐ CHOOSE ONE: SPAN 306, 307, 370, OR 303
HEALTH & HEALING • HISPANIC LITERATURE • CHICANO LITERATURE • BRAZILIAN LITERATURE & CULTURE

● THEN TAKE FOUR ADVANCED COURSES IN ANY SEMESTER AND IN ANY ORDER:

- ☐ ANY COURSE ABOVE SPAN 328
- ☐ ANY COURSE ABOVE SPAN 400
- ☐ ANY COURSE ABOVE SPAN 400
- ☐ ANY COURSE ABOVE SPAN 400

MINOR IN SPANISH

● TAKE TWO OF THESE COURSES, OUR ONLY PRE-REQUISITES, IN ANY SEMESTER AND IN ANY ORDER:

- ☐ CHOOSE ONE: SPAN 301 OR SPAN 305
TOPICS IN HISPANIC CULTURE • MEDICAL SPANISH AND PUBLIC HEALTH
- ☐ SPAN 302: ADVANCED WRITING IN SPANISH

● THEN TAKE TWO COURSES FROM THESE CLUSTERS IN ANY ORDER

- ☐ CHOOSE ONE: SPAN 350, 351, 352, OR 371
SOUND PATTERNS • LINGUISTICS • GRAMMAR IN SOCIETY • SPANISH OF THE SOUTHWEST
- ☐ CHOOSE ONE: SPAN 306, 307, 370, OR 303
HEALTH & HEALING • HISPANIC LITERATURE • CHICANO LITERATURE • BRAZILIAN LITERATURE & CULTURE

● THEN TAKE TWO ADVANCED COURSES IN ANY SEMESTER AND IN ANY ORDER:

- ☐ ANY COURSE ABOVE SPAN 349
- ☐ ANY COURSE ABOVE SPAN 400

DID YOU KNOW?



- A second major appears on your diploma & transcript! (A minor appears on your transcript only.)
- You can take advanced courses during the intercession and summer terms!
- Study abroad can count toward your degree—up to 15 credits for a second major and 12 credits for a minor!

ADVANCED PLACEMENT CREDITS (AP)



- A 4 OR 5 ON AP SPANISH LANGUAGE ALLOWS ENROLLMENT IN SPAN 307
- A 4 ON AP SPANISH LITERATURE ALLOWS ENROLLMENT IN SPAN 307
- A 5 ON AP SPANISH LITERATURE ALLOWS ENROLLMENT IN SPAN 328 AND ABOVE